



BIOGRAPHERS INTERNATIONAL ORGANIZATION

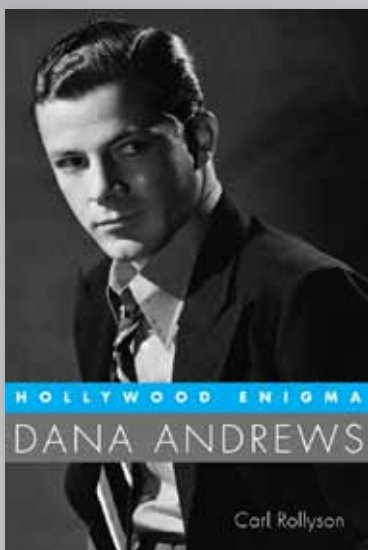
THIRD ANNUAL

Complete Biographer CONFERENCE 2012



May 18–20, 2012

Davidson Conference Center, University of Southern California
3415 S. Figueroa Street, Los Angeles



*Hollywood Enigma
Dana Andrews*

By Carl Rollyson

The long-awaited, complete biography of the great noir actor who perfected the male mask of steely impassivity

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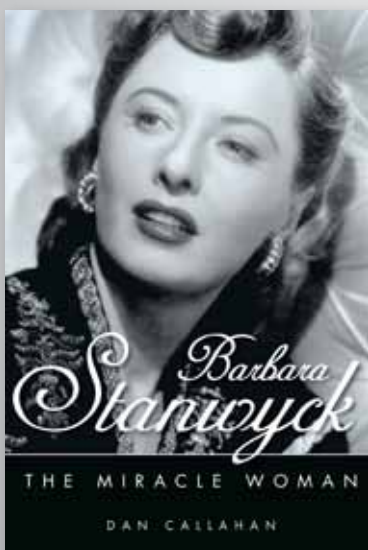


*Hollywood Madonna
Loretta Young*

By Bernard F. Dick

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The Miracle Woman*

By Dan Callahan

A fascinating biography of the multi-award-winning actress who left her mark on both Hollywood and Broadway in a career that lasted over half a century

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The 2012 BIO Award Recipient: Arnold Rampersad



A biographer and literary critic, Rampersad is the author of the two-volume *Life Of Langston Hughes*, a finalist for the Pulitzer Prize in 1986, and *Ralph Ellison: A Biography*, a finalist for the 2007 National Book Award. His other books include *The Art and Imagination of W.E.B. DuBois* (1976), *Days of Grace: A Memoir*, coauthored with Arthur Ashe (1993), and *Jackie Robinson* (1997). He is the editor of *The Collected Poems of Langston Hughes* and two volumes of works by Richard Wright (Library of America edition). Rampersad received a MacArthur Fellowship in 1991. Professor of English and the Sara Hart Kimball Professor in the Humanities at Stanford University, he has also taught at Rutgers, Columbia, and Princeton. His scholarly interests include nineteenth- and twentieth-century American literature, the literature of the American South, American and African-American biography, race and American literature, and the Harlem Renaissance. Rampersad is a member of the American Academy of Arts and the American Philosophical Society.

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Saturday, May 19 | Panels and Panelists

Show Me the Money: How to Finance and Manage the Cost of Your Work

9:00–10:30AM LOCATION: CARDINAL-GOLD ROOM

Explore a wide variety of ways of financing your project, including grants and fellowships, raising funds through “chip-in” websites, and partnerships (with writers, scholars, filmmakers, and magazines). Writers’ colonies will also be discussed.

Moderator

SCOTT MARTELLE is a veteran journalist (including a dozen years as a *Los Angeles Times* staff writer) and the author of three history books, each of which has incorporated elements of biography. His current book is *Detroit: A Biography*, a look at the long rise and relatively quick fall of one of America’s great cities. He also has written *Blood Passion: The Ludlow Massacre and Class War in the American West* (2007) and *The Fear Within: Spies, Commies, and American Democracy on Trial* (2011), about the first of the post-World War II Smith Act trials of American Communist Party leaders.

such publications as *The Paris Review*, the *Los Angeles Times*, and *The Dallas Morning News*. She recently completed a biography of author Suzanne Collins and is currently working on a biography of Wyclef Jean. Hoover is in the early stages of researching a biography of Robert Hayden, for which she is seeking a publisher. She launched a successful Kickstarter campaign to fund a residency to work on that bio at the Virginia Center for the Creative Arts in 2011.

ROBIN RAUSCH is the author of “A Partnership in Art: The MacDowells and Their Legacy,” an essay commissioned for the commemorative book *A Place for the Arts: The MacDowell Colony 1907-2007*, which tells the story of America’s premier artists’ residency program. A senior music specialist at the Library of Congress, Rausch is working on a biography of the colony’s cofounder, pianist Marian MacDowell.

Panelists

ELIZABETH HOOVER is a poet, critic, and journalist. She has contributed poetry reviews and author interviews to



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THE MAYBORN
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July 21–23, 2012
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Join Debby Applegate, Charles Shields, and top-tier writers from the U.S. and around the globe at this nationally acclaimed annual event where journalists, writers, readers, students, and educators meet to discuss their accomplishments, aspirations and angst.

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- Inspiration for practicing the craft of writing at the highest possible level



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Experienced biographers explain how they locate worthwhile interviewees, persuade them to talk, evaluate their credibility, and remember what they say.

Moderator

KATHLEEN SHARP is an award-winning journalist and the author of four acclaimed books. Her latest, *Blood Feud*, is about a man who unwittingly sold a deadly biotech drug. It has been optioned by New Regency. *Mr. and Mrs. Hollywood* is her biography of legendary Universal Studios chief Lew Wasserman. Praised as “dramatic and enthralling,” it was made into the documentary film *The Last Mogul* for ThinkFilm. Sharp has written for many publications, including *Vanity Fair* and *The New York Times Magazine*, and has contributed to NPR’s *Morning Edition*. Her awards include a fellowship from the University of Southern California.

Panelists

STEPHEN COOPER is the editor of *Perspectives on John Huston* and the author of *Full of Life: A Biography of John Fante*. Cooper discovered and edited the manuscript of John Fante’s last book, *The Big Hunger: Stories 1932–1959*, and co-edited *John Fante: A Critical Gathering*. His biography of Fante and his edition of *The John Fante Reader* were named *Los Angeles Times* Best Books of the Year. Winner of an NEA Creative Writing Fellowship, Cooper is professor of English at California State University, Long Beach, where he enjoys teaching courses in fiction writing, literature, and film.

NANCY LUTKEHAUS is professor of anthropology, gender studies, and political science at the University of Southern California. She researches Melanesian gender and social organization, political and economic anthropology, religion, and symbolic anthropology. Recent research involves the study of women, children, gendered missions, and the maternal behavior of Catholic nuns in Papua New Guinea. Lutkehaus is the author of *Margaret Mead: The Making of an American Icon* (2008), and author or coauthor of several other books, including *Zaria’s Fire: Engendered Moments in Manam Ethnography* (1995). She was a Getty Research Scholar in 2008–2009.

ANN SEAMAN began writing in 1973 about the music scene in her hometown, Austin, Texas. She has written, edited, and produced materials for magazines, newspapers, TV, and film. Her biographies are: *Swaggart: The Unauthorized Biography of an American Evangelist* (“...a mirror on the lurching changes in religion, sex and media in the late 20th century”—*Chicago Tribune*) and *America’s Most Hated Woman: The Life and Gruesome Death of Madalyn Murray O’Hair* (“...structured like a movie thriller... well balanced and thoroughly researched”—*Secular Nation*). Seaman divides her time between Austin and Los Angeles.

The Biographer and the Biopic

9:00–10:30AM LOCATION: BOARD ROOM

Screenwriters and authors explore the challenges in moving from the book to the screenplay and talk about key aspects of a successful screen adaptation: infusing suspense into a narrative that unfolds over many years, creating character arcs, defining pivotal story moments that evoke larger dramas, and maintaining fidelity to the facts of a life as it was lived.

Moderator

JACK EL-HAI is the author of *The Lobotomist*, a biography in development as a pilot for HBO. He is also the writer of the forthcoming nonfiction book *The Nazi and the Psychiatrist* as well as other works that have been optioned for the stage, film, and TV. A past president of the American Society of Journalists and Authors, El-Hai has contributed to *The Atlantic*, *Wired*, *Scientific American Mind*, and many other publications. He is a senior fellow in the School of Journalism and Mass Communication at the University of Minnesota and lives in Minneapolis.

Panelists

STEPHEN McFEELY and **CHRIS MARKUS** are the screenwriters behind such films as *The Life and Death of Peter Sellers*, *You Kill Me*,

The Chronicles of Narnia franchise, and *Captain America: The First Avenger*. Their true-story crime film *Pain and Gain*, directed by Michael Bay, is in production. McFeely and Marcus are writing the sequel for *Captain America*, due in theaters in 2014.

BILL WHEELER has written screenplays for such diverse partners as Mirage Enterprises, New Crime Films, Disney, and HBO, about such eclectic subjects as the life of Timothy Leary, the career of distance runner Stylianos Kyriakides, and the 1971 robbery of The Pierre hotel. His film *The Hoax*, directed by Lasse Hallström and starring Richard Gere, was released by Miramax in 2007. Most recently, Wheeler adapted Mohsin Hamid’s novel *The Reluctant Fundamentalist* for Mira Nair to direct. The film, which completed principal photography in New York, Delhi, and Istanbul in 2011, will star Liev Schreiber, Kate Hudson, and Rizwan Ahmed.

What is your primary motive in choosing a subject? Fascination with the person? Sales potential? Something original to say? Find out what goes through biographers' minds at this critical first step.

Moderator

EMILY HITE is writing an authorized biography of the South African ballerina Yvonne Mounsey, who danced with George Balanchine's New York City Ballet from 1949 to 1958. Hite lives in Palo Alto, California, where she writes for Stanford School of Medicine's blog, *Scope*, and contributes arts features and reviews to several publications. She danced professionally with the Sacramento Ballet and with the Margaret Jenkins Dance Company in San Francisco.

Panelists

TRACY DAUGHERTY is the author of four novels, four short story collections, a book of personal essays, and biographies of Donald Barthelme and Joseph Heller. Daugherty has received fellowships from the Guggenheim Foundation

and the National Endowment for the Arts. Currently, he is Distinguished Professor of English at Oregon State University.

JONATHAN EIG is the bestselling author of *Luckiest Man: The Life and Death of Lou Gehrig* (2006), *Opening Day: The Story of Jackie Robinson's First Season* (2008), and *Get Capone: The Secret Plot that Captured America's Most Wanted Gangster* (2011). Eig is a former staff writer at *The Wall Street Journal* and former executive editor of *Chicago* magazine. He serves on the BIO board of directors.

TED GELTNER worked as a writer and editor in the newspaper business in Florida, Pennsylvania, and California for seventeen years. He earned his doctorate in journalism in 2009 from the University of Florida and now teaches journalism at Valdosta State University in Georgia. Geltner's first book, *Last King of the Sports Page*, which examines the life and career of legendary sports columnist Jim Murray, will be published in May 2012.




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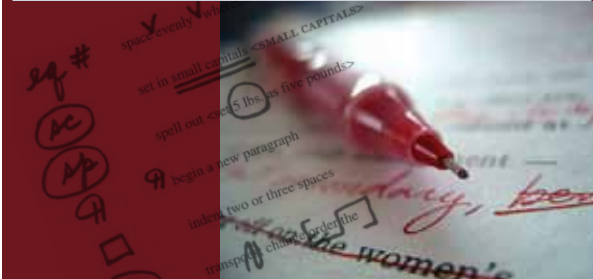
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Beyond Disneyland: Research Opportunities in Southern California

9:00–10:30AM LOCATION: ALUMNI ROOM

Southern California is home to major libraries and archives specializing in subjects that include the visual arts (Getty Research Institute) and British and American history and literature (The Huntington Library) as well as film and television history. Prominent local archivists provide an overview of their institutions' collections and explain how to make the most of your research time.

Moderator

BEATRICE MOUSLI published her first article in 1994, in the French literary magazine *Digraphe*. Since then, she has recreated the literary and publishing world of the years 1900-1950 through essays and biographies, including *Valéry Larbaud* (1998), *Max Jacob* (2005), and *Philippe Soupault* (2010). In Los Angeles, she has found ways to combine her interest in literary history and her love for her new city, while building bridges between the two places to which she thinks she now belongs. She teaches French language and literature at USC and is the founding director of the USC Francophone Research and Resource Center.

Panelists

SANDRA AGUILAR directs the Warner Bros Entertainment historical paper archive—memos, photographic stills, music scores, and production records—at the USC School of Cinematic Arts. She began her professional career over a decade ago as film curator for the USC Moving Image Archive. Aguilar has nine years of film industry experience, including seven years at George Lucas's company, Industrial Light and Magic, where she archived over 150,000 visual effects elements and provided reference images for CG artists working on features and commercials. She earned screen credit for her work as ILM's liaison to NASA on the feature film *Space Cowboys*.

JULIE GRAHAM has been a special collections librarian at the University of California, Los Angeles, since 1996. She is currently archival collections processing librarian, responsible for arrangement, description, and reference for archival and special collections in the performing arts. From 1999 to 2005, Graham served as the head of the Arts Library

Special Collections; she also has held several positions in the Charles E. Young Research Library Department of Special Collections. During 1997–98, she was the archivist at the Pacifica Radio Archives. A certified archivist, she earned a master's of library science degree from UCLA.

JOHN H. LASLETT is professor emeritus of history at UCLA. His research interests include U.S. history; American labor, social movements, and immigration; and Euro-American history. His books include *Colliers Across the Sea: A Comparative Study of Class Formation in Scotland and the American Midwest, 1830-1924*; *Labor and the Left: A Study of Socialist and Radical Influences in the American Labor Movement, 1881-1924*; *The Workingman in American Life: Selected Readings*; and (with Mary Tyler) *History of the ILGWU in Los Angeles, 1907-1988*.

MARK QUIGLEY is an access archivist for the UCLA Film & Television Archive. His projects include the UCLA Preserved Silent Animation Online Portal (<http://animation.library.ucla.edu/>) and the reference publication *Hallmark Hall of Fame: The First 50 Years*. Quigley holds an MFA from the UCLA School of Theater, Film and Television, and serves as adjunct faculty for the UCLA Moving Image Archive Studies (MIAS) program.

ANDREW WULF is curator of the Ronald Reagan Presidential Library and Museum. He holds an MA in art history and museum studies from USC and is a PhD candidate in museum studies at the University of Leicester (UK). His dissertation examines the genesis of exhibition culture in American foreign policy and addresses U.S. cultural exhibitions in Europe, Latin America, and the Middle East from 1955 to 1975. Wulf began his museum career at the Victoria and Albert Museum in London and has worked at the Skirball Cultural Center, USC Fisher Museum of Art, and USC Libraries Special Collections.

Reception and Book Signings

5:30–7:30PM LOCATION: VINEYARD ROOM

- Network with agents, editors, and panelists. Meet members of BIO's Board. Chat with other biographers.



When do you need permissions, and how do you obtain them? How can you avoid making potentially libelous statements? What can happen if you're the target of a lawsuit? The panel tackles these and other pertinent legal subjects. *Please note that the panelists' comments are provided for information purposes only and should not be construed as formal legal advice to be applied to any specific situation.*

Moderator

CATHY CURTIS, a former cultural reporter and art and dance critic at the *Los Angeles Times*, has written for numerous publications, including *Art News*, *Arts + Architecture*, and the *Dictionary of American History*. Self-employed as a copywriter/substantive editor (dba Textual), she recently edited *Best-Kept Secret: UCI and the Development of Contemporary Art in Southern California, 1964–1971*. Curtis is working on a biography of Grace Hartigan (1922–2008), a leading second-generation Abstract Expressionist painter who led a tumultuous life in New York in the 1950s.

Panelists

JEAN-PAUL JASSY, of Bostwick & Jassy LLP, has represented media and entertainment companies and others with free press, free speech, and copyright concerns for more than a decade, litigating cases before the U.S. Supreme Court and the Supreme Court of California. He was selected by his peers for inclusion in *The Best Lawyers in America*® 2011 in the field of First Amendment law. Jassy has served as an adjunct professor at the UC Irvine School of Law, teaching media law and First Amendment law, and at Southwestern

University Law School, teaching a course on the law of defamation, privacy, and publicity.

JONATHAN KIRSCH is a Los Angeles attorney specializing in publishing law and intellectual property. He is also the author of thirteen books, including *The Harlot by the Side of the Road: Forbidden Tales of the Bible*. His next book, to be published in 2013, is a biography of an early figure in the Jewish armed resistance to Nazi Germany. Kirsch is book editor of *The Jewish Journal*, an adjunct professor on the faculty of the Professional Publishing Institute at New York University, and a three-time president of PEN Center U.S.A.

SUSAN F. PATERNO, director of the journalism program at Chapman University in Orange, California, has more than 20 years of experience as a reporter, writer, and columnist, including nearly a decade on the staff of the *Orange County Register*. She is co-author, with M. L. Stein, of *The Newswriter's Handbook: An Introduction to Journalism and Talk Straight, Listen Carefully: The Art of Interviewing*. Paterno wrote an article for *American Journalism Review* about turmoil at the *Santa Barbara News-Press* under publisher Wendy McCaw and was personally sued by the newspaper for libel and "trade disparagement." Paterno won the case.

From Infatuation to Footnote: Archival and Other Research

10:45AM–12:15PM LOCATION: FIGUEROA ROOM

Biographers discuss how they use archival research as well as more unusual methods to give substance and texture to their subjects' lives and surroundings.

Moderator

MIRIAM PAWEL is the author of a forthcoming biography of Cesar Chavez. Her previous book, *The Union of Their Dreams—Power, Hope and Struggle in Cesar Chavez's Farm Worker Movement*, a narrative history of the United Farm Workers told through eight protagonists in the struggle, was a *Los Angeles Times* and *San Francisco Chronicle* Notable Book of 2009. Pawel spent twenty-five years as an award-winning journalist at *Newsday* and the *Los Angeles Times*.

Panelists

SUSAN HENRY has spent three decades writing about previously unrecognized women who made significant contributions to American journalism during the eighteenth, nineteenth, and twentieth centuries. Her 2012 book, *Anonymous in Their Own Names: Doris E. Fleischman, Ruth Hale and Jane Grant*, consists of intertwined biographies of women who were their husbands' uncredited partners in remarkable media ventures: helping found the field of public relations, writing one of the most popular and influential newspaper columns

of the 1920s and '30s, and creating *The New Yorker*. A former editor of *Journalism History*, Henry is emeritus professor of journalism at California State University, Northridge.

THOMAS JEFFERS is the author of a 2010 biography of Norman Podhoretz, a project that grew out of his work editing *The Norman Podhoretz Reader*. He has also published two books of literary criticism—on the Victorian Samuel Butler and on the Anglo-American Bildungsroman—plus many essays in journals, including the *Yale Review*, the *Hudson Review*, *Commentary*, and *Raritan*. Jeffers is a literature professor at Marquette University.

JASON ROBERTS is the author of the forthcoming *Two Shipwrecks*, a nonfiction narrative of intertwined lives in nineteenth-century America and Japan. His previous book, *A Sense of the World*, a biography of the blind traveler James Holman (1786–1857), was a finalist for the National Book Critics Circle Award and the international *Guardian* First Book Prize. Roberts is also the winner of the Van Zorn Prize for short fiction and a contributor to *McSweeney's*, *The Believer*, the *Village Voice*, and other publications.

Contemporary biographers strive for tasteful frankness about sex, including the role (or absence) of sex in a subject's life, sexual orientation, and the relationship (if any) of sex to love. Do your subject's achievements determine the best way to deal with sex and love? What is involved in writing well about this aspect of life, and what is gained by focusing on it?

Moderator

ED CRAY is the author or editor of twenty books over a bloody long career. He has written three biographies. In the first, of General of the Army George C. Marshall, the subject probably did not have consistent sex with his ailing first wife; in the second, the subject, Chief Justice Earl Warren, and his wife raised five children and stayed married until death did them part; and in the third, a biography of Woody Guthrie, the subject had at least eight children, borrowed money for two abortions, and enjoyed an abundance of sexual favors.

Panelists

DEBBY APPLGATE is the author of the Pulitzer Prize-winning biography *The Most Famous Man in America: The Biography of Henry Ward Beecher*. It was also named one of the best books of 2006 by *The New York Times Book Review*, *The Washington Post*, *San Francisco Chronicle*, *Chicago Tribune*, *American Heritage* magazine, and NPR's *Fresh Air*. Applegate has taught American history at Yale and Wesleyan universities. She is working on a biography of Polly Adler, the notorious Prohibition-era brothel keeper in New

York City whose memoir inspired a 1963 film starring Shelley Winters. Applegate is chair of BIO's Advisory Council.

NIGEL HAMILTON is president of BIO. His biographies include *American Caesars: Franklin Roosevelt to George W. Bush*, *JFK: Reckless Youth* (which was turned into a TV miniseries), *The Brothers Mann* (about the novelists Heinrich and Thomas Mann), a two-volume life of Bill Clinton, and a three-volume life of Field Marshall Bernard Montgomery, which won the 1981 Whitbread Award and the Templer Medal for Military History. Hamilton is also the author of *Biography: A Brief History and How To Do Biography: A Primer*. He is currently working on *Commander in Chief: FDR at War*.

LOIS RUDNICK is professor emerita of American studies at the University of Massachusetts, where she served as chair of the American Studies Department for 26 years. She is the author and editor of books, essays, and articles on the cultural history of New Mexico and on American modernism, among them, her award-winning *Utopian Vistas: The Mabel Dodge Luban House and the American Counterculture* (1966) and *The Suppressed Memoirs of Mabel Dodge Luban: Sex, Syphilis, and Psychoanalysis in the Making of Modern American Culture* (forthcoming in fall 2012).

Blogging to Boost Sales

10:45AM–12:15PM LOCATION: CLUB ROOM

Blogging about your project or book creates a paradoxical situation: Your readers may become valuable sources, and you might attract the notice of agents or publishers, but divulging content may eat into your sales. On the other hand, if your blog isn't juicy, few will read it. This panel answers the question, "To blog or not to blog?"

Moderator

LAURA HOOPES is the Halstead-Bent Professor of Biology and Molecular Biology at Pomona College in Claremont, California. In spring 2011, she released *Breaking Through the Spiral Ceiling*, a memoir about growing up in the Eisenhower years, being recruited to science by Sputnik, falling in love with DNA, and crashing into gender barriers in molecular biology. She is writing a dual biography of Joan Steitz and Jennifer Doudna. Hoopes, who is in the creative writing MFA program at San Diego State, has published in *The Christian Science Monitor*, *The Chaffin Journal*, and *North Carolina Literary Review*.

Panelists

BEVERLY GRAY, who developed 170 low-budget features for B-movie maven Roger Corman, is the author of the definitive, bestselling biography, *Roger Corman: An Unauthorized Biography of the Godfather of Indie Filmmaking*. The paperback edition has been tastefully retitled *Roger Corman: Blood-Sucking Vampires, Flesh-Eating Cockroaches, and Driller Killers*. Gray has also published *Ron Howard: From Mayberry to the Moon . . . and Beyond*. She is updating her Corman book while also focusing on her popular blog,

"Beverly in Movieland," which covers movies, moviemaking, and growing up Hollywood-adjacent: www.beverlyinmovieland.com.

SCOTT MARTELLE is a veteran journalist (including a dozen years as a *Los Angeles Times* staff writer) and the author of three history books, each of which has incorporated elements of biography. His current book is *Detroit: A Biography*, a look at the long rise and relatively quick fall of one of America's great cities. He also has written *Blood Passion: The Ludlow Massacre and Class War in the American West* (2007) and *The Fear Within: Spies, Commies, and American Democracy on Trial* (2011), about the first of the post-World War II Smith Act trials of American Communist Party leaders.

MARK SARVAS is the founder and host of the internationally renowned literary blog *The Elegant Variation*. A *Guardian* Top 10 Literary Blog, a *Forbes* Best of the Web selection, a *Los Angeles Magazine* Top L.A. Blog, *The Elegant Variation* has been featured on NPR and in *The New York Times*, *Newsday*, *The New Republic* and numerous other publications. Sarvas is also a member of the National Book Critics Circle and a novelist whose debut, *Harry, Revised*, was published in more than a dozen languages. He is a member of PEN American Center and a contributing editor of the *Los Angeles Review of Books*.

How do biographers effectively address the iconic status of their subjects and the mythology surrounding them? Panelists discuss how their subjects' social significance, public image, and popularity affect aspects of research, writing, sales, and marketing.

Moderator

LESLEY COFFIN is the author of the forthcoming biography, *Lew Ayres: Hollywood's Conscientious Objector*. She is currently working on the authorized biography of character actor Bruno Kirby. Coffin recently completed a master's degree in biographical studies with an emphasis on star studies at the Gallatin School for Individualized Studies, New York University.

Panelists

SARAH CHURCHWELL is professor of American Literature and Public Understanding of the Humanities at the University of East Anglia (UK), specializing in twentieth- and twenty-first-century culture, contemporary literature, popular culture, and biography. She is a commentator for *The New Statesman* and has contributed to many publications, including *The New York Times Book Review*, *The Financial Times*, *Harper's Bazaar*, and *Esquire*. Her book, *The Many Lives of Marilyn Monroe*, is a comprehensive study of biographies of Marilyn and their social significance. Churchwell's next book, *Careless People: F. Scott Fitzgerald and the Autumn that Inspired The Great Gatsby*, will be published in 2013.

ROBERT CRANE, cowriter of the TV movie *Hostage for a Day*, is a journalist and biographer. He has coauthored *Jack Nicholson: The Early Years* (with Christopher Fryer); *Bruce Dern: Things I've Said But Probably Shouldn't Have* (with Fryer and Dern); *My Life as a Mankiewicz: An Insider's Journey Through Hollywood* (with Tom Mankiewicz); *SCTV: Behind the Scenes* (with Dave Thomas and

Susan Carney); and *Burn the Ice: How the Butch Cassidy and the Sundance Kid of Bartending Survived Drunks, Cheaters, Porno Stars and Armed Robbers* (with Kirk Driscoll, Steve DeWinter, and Leslie Bertram-Crane). He also contributed to *Hal Ashby: Interviews*, part of the *Conversations with Filmmakers* series.

BRIAN JAY JONES, self-confessed pop culture junkie, is working on the first biography of Muppets creator Jim Henson (1936–1990), scheduled for release on Henson's birthday, September 24, 2013. Jones received the Washington Irving Medal for Literary Excellence from the St. Nicholas Society of New York for *Washington Irving: An American Original*. After earning an English literature degree from the University of New Mexico, he briefly managed a comic-book store. More recently, he has worked as a speechwriter and public policy analyst, serving elected officials at three levels of government, including nearly a decade at the U.S. Senate. Jones lives in Maryland.

RICHARD SCHICKEL is a film historian, critic, professor, and documentary filmmaker. His thirty-seven books include *Matinee Idylls: Reflections on the Movies*, *Intimate Strangers: The Culture of Celebrity*, and biographies of Woody Allen, Marlon Brando, James Cagney, Bette Davis, Walt Disney, Clint Eastwood, Douglas Fairbanks, Cary Grant, D.W. Griffith, Elia Kazan, and Martin Scorsese. His documentaries include Emmy-nominated *The Men Who Made the Movies*, *Life Goes to the Movies*, *Minnelli on Minnelli*, and *Elia Kazan: A Director's Journey*. Schickel's honors include a Guggenheim Fellowship, a British Film Institute Book Prize, and a Maurice Bessy Award for film criticism.

Ex-Wives, Angry Children, and Other Questionable Sources

2:15–3:45PM LOCATION: CARDINAL-GOLD ROOM

Veteran biographers explain how to navigate the tricky terrain of your subject's family and friends.

Moderator

JON KRAMPNER is the author of *Creamy and Crunchy: An Informal History of Peanut Butter, the All-American Food*, which will be published in November. His previous books are *Female Brando: The Legend of Kim Stanley* and *The Man in the Shadows: Fred Coe and the Golden Age of Television*. His next book will be a series of biographical profiles of people who had the courage to stand up to Bush and Cheney. Krampner lives in Los Angeles and is sarcastic in three languages.

Panelists

SUSAN COMPO is the author of *Warren Oates: A Wild Life*, which was named Best Movie Book of the Year (2010) by Philip French in *The Observer* (UK). She has also written three novels and taught in the writing programs at the University of Southern California and California Institute of the Arts. Her career as a rock music journalist provided a good foundation for biography. Although Warren Oates has been a tough act to follow, Compo is currently at work on a book about green/natural burial.

CHARLES J. SHIELDS is the author of *Mockingbird: A Portrait of Harper Lee* and *And So It Goes: Kurt Vonnegut: A Life*, selected in 2011 as a *New York Times* Notable Book and a *Washington Post* Notable Nonfiction Book. He is a co-founder and vice president of BIO. Shields is also associate director of the Chappell Great Lives Lecture Series at the University of Mary Washington in Fredericksburg, Virginia. Before turning to adult trade nonfiction, Shields taught high school and freelanced young adult biographies and histories.

CAROL SKLENICKA is currently writing *Much Love: A Life of Alice Adams*. Her previous book, *Raymond Carver: A Writer's Life*, was named one of the 10 Best Books of 2009 by *The New York Times Book Review* and was a finalist for the PEN USA Literary Award for Research Nonfiction. Sklenicka earned a doctorate at Washington University in St. Louis. She has managed a household for her two children and husband, poet R. M. Ryan, and taught literature and writing at the Milwaukee Institute of Art & Design and Marquette University. She lives in San Francisco and Jenner, California.

Veteran biographers and film historians share their research secrets, explaining how to locate inside information about Old Hollywood and its brightest stars.

Moderator

HEATHER ROBINSON LONG spent fifteen years in the museum and education sectors in Australia before moving to Los Angeles in 2009. She has recently completed the biography of Claire Adams Mackinnon, a silent movie actress who thrived in the early years of the film industry before enjoying a happy, “Hollywood” ending in Australia. Long is a research associate in the History Department of the Natural History Museum of Los Angeles. She was short-listed for the inaugural Hazel Rowley Literary Fellowship for Australian biographers in 2012.

Panelists

LOIS BANNER is a professor of history and gender studies at the University of Southern California. Her books on women and gender include *American Beauty* (1984). Her biographies include *Margaret Mead, Ruth Benedict, and Their Circle* (2005) and *MM Personal: From the Private Archives of Marilyn Monroe* (2011). Banner's book *Marilyn: The Passion and the Paradox*, a definitive biography, will be published in July. In 2005, she won the Bode-Pearson Prize for lifetime achievement from the American Studies Association. Banner is a past president of the American Studies Association and the Pacific Coast branch of the American Historical Association.

CARI BEAUCHAMP is the award-winning author of *Without Lying Down: Frances Marion and the Powerful Women of Early Hollywood*,

and four other nonfiction books, including her latest, *Joseph P. Kennedy Presents: His Hollywood Years*, for which she was named an Academy of Motion Pictures Arts and Sciences Scholar. A writer for *Vanity Fair* and a judge for the *Los Angeles Times* Book Awards in biography, Beauchamp has also written and produced documentaries.

JAMES CURTIS spent twenty years as a senior executive in the computer and health care industries before turning to writing full time in 2004. He is the author of *W.C. Fields: A Biography*, which was awarded the Special Jury Prize by the Theatre Library Association and named a *New York Times* Notable Book of the Year. Curtis is also the author of *Spencer Tracy: A Biography*; *James Whale: A New World of Gods and Monsters*; and *Between Flops: A Biography of Preston Sturges*; and the editor of three other books on related subjects. He lives in Brea, California.

STEVEN J. ROSS is professor of history at the University of Southern California and co-director of the Los Angeles Institute for the Humanities. He is the author of *Movies and American Society* (2002), *Working-Class Hollywood: Silent Film and the Shaping of Class in America* (1998), and *Workers On the Edge: Work, Leisure, and Politics in Industrializing Cincinnati, 1788–1890* (1985). Ross's most recent book, *Hollywood Left and Right: How Movie Stars Shaped American Politics*, received the Academy of Motion Picture Arts and Sciences' Film Scholars Award—the academic equivalent of an Oscar®—and was nominated for a Pulitzer Prize.

The Gifts, Challenges, and Dangers of Chronology

2:15–3:45PM LOCATION: BOARD ROOM

While a life is necessarily lived chronologically, biographers may begin their narratives at any point and freely move backward and forward in time. Must chronology be the driver of narrative force, or can a story organized in a different way still be compelling? What is the hardest aspect of using a basic chronological structure? What is gained and what is lost?

Moderator

LOUISE (LUCY) W. KNIGHT is an author, historian, and nonprofit consultant with a background in journalism and nonprofit administration. Her first book was the prize-winning biography *Citizen: Jane Addams and the Struggle for Democracy* (2005), about the formative years of the progressive social activist. In 2010, she published *Jane Addams: Spirit in Action*, the first full-life biography about Addams in thirty-seven years. Knight has published essays and reviews in *The New York Times Book Review*, *The Wall Street Journal*, *Women's Review of Books*, the *Chicago Tribune*, *The Nation*, and on the Women's Media Center website.

Panelists

JOHN ALOYSIUS FARRELL has had a prize-winning career as a newspaperman, most notably for *The Denver Post* and *The Boston Globe*. He is currently the congressional correspondent for *National Journal*. Farrell is the author of *Tip O'Neill and the Democratic Century* (2001), a biography of the late Speaker of

the House, and *Clarence Darrow: Attorney For The Damned* (2011), a biography of the great American defense lawyer—winner of the 2011 *Los Angeles Times* Book Prize for Biography.

JIM NEWTON is the editor-at-large and a columnist for the *Los Angeles Times*, where he has worked since 1989. Before that, he was a reporter for the *Atlanta Journal-Constitution* and, in 1985 and 1986, served as the clerk to *New York Times* columnist James Reston. Newton is the author of two critically acclaimed, best-selling biographies, *Justice for All: Earl Warren and the Nation He Made*, (2006) and *Eisenhower: The White House Years* (2011). He is also an educator, serving as a senior fellow in the School of Public Affairs at UCLA.

TOM NOLAN is a frequent contributor to the arts pages of *The Wall Street Journal*. He has written for dozens of newspapers and magazines over the years, including *Ploughshares*, *Playboy*, *Los Angeles Times Magazine*, *The New York Times Book Review*, *Rolling Stone*, and the *Oxford American*. He is the author of *Ross Macdonald: A Biography* (2009) and *Artie Shaw, King of the Clarinet: His Life and Times* (2011).

Publishers have beefed up their marketing muscle on the Internet and are practically insisting that authors self-promote using social media. You want to do your part, but you can't see yourself constantly tweeting about the more provocative aspects of your subject. Find out how to create effective and professional "reader engagement."

Moderator

KATHLEEN SHELDON is a historian with a research affiliation at the UCLA Center for the Study of Women. She wrote the *Historical Dictionary of Women in Sub-Saharan Africa* (2005, reissued in paper as *The A to Z of Women in Sub-Saharan Africa*), which includes brief biographies of nearly 300 women, and edited entries on women for the six-volume *Dictionary of African Biography* (2011). She is working on a book based on her great-aunt's diary, and published "'No more cookies or cake now, C'est la guerre': An American Nurse in Turkey, 1919 to 1920," in *Social Sciences and Missions* in 2010.

Panelists

MARTIN BECK, social media and reader engagement editor for the *Los Angeles Times*, is leading the *Times*' efforts to cultivate community and connect with its audience in new ways. Working across the newsroom, he is helping journalists identify effective ways to use social media networks and other emerging technologies. During his twenty-two years with the *Times*, he has worked in a wide range of newsroom positions, including sportswriter, copy editor, page designer, technology editor, and Web deputy. Beck (@latimesbeck on Twitter) is a graduate of the University of California, Irvine, and the University of Missouri School of Journalism.

OLINE EATON is the social networking chair for BIO and the host of the *New Books in Biography* podcast on the New Books Network. A graduate of the University of Chicago with a master's degree in writing biography and a concentration in tabloids, Eaton has written extensively on the subjects of celebrities, gossip, and adventure. A regular contributor to CheekyChicago.com, she has written for TheGloss.com and *Contrary Magazine*. Eaton is currently at work on a biography of Jackie Onassis. Follow her at findingjackie.com and @oline_eaton.

PENNY C. SANSEVIERI is the founder and CEO of Author Marketing Experts, Inc. (AME) and the author of five books, including *Get Published Today*, which has been called the "road map to publishing success." AME (www.amarketingexpert.com) is the creator of The Virtual Author Tour™, which strategically works with social networking sites, blogs, Twitter, Pinterest, LinkedIn, YouTube, and relevant websites to push an author's message into the virtual community, positioning the author in his or her market. In the past two years, AME's creative marketing strategies have helped land eleven books on *The New York Times* bestseller list.

Two Leading Literary Agents' View of the Changing World of Publishing

2:15–3:45PM LOCATION: ALUMNI ROOM

Leading literary agents examine trends in publishing that relate to biography.

Moderator

DEVRA HALL LEVY is working on *Seeking Harmony*, a biography of jazz and Broadway maestro Luther Henderson. Known as Duke Ellington's "classical arm," Henderson was Lena Horne's musical director and the man behind the music of many celebrated performers and shows. Levy has written feature articles for national magazines and more than a dozen books. With a background in music, entertainment, and publicity, she is sought after as a writer of narrative press releases, executive and artist profiles, and liner notes. Past lives include director of corporate communications for a software company, and freelance developmental and technical editor for Microsoft Press.

Panelists

ANDREW LOWNIE has run his own literary agency since 1988. As an author, most notably of a biography of John Buchan and a literary companion to Edinburgh, he understands the

issues affecting writers. Lownie is a member of the Association of Authors' Agents and the Society of Authors, serves on the BIO board, and was until recently the literary agent of PEN. In 1998, he founded The Biographers Club—a dining society in the UK for biographers and people who promote biography—and The Biographers' Club Prize, which supports first-time biographers. Lownie is writing a life of the spy Guy Burgess.

ALAN NEVINS started his career working for agent Irving "Swiftly" Lazar and now owns the Lazar Agency. After a stint with Michael Ovit's AMG, Nevins created a literary division at The Firm. In 2008, Nevins' agency, Renaissance Literary & Talent, became independent again, representing a long list of writers and estates, including those of George Axelrod, Elia Kazan, Arthur Rubinstein, and Cornell Woolrich. A major force in biographies and memoirs, Nevins represents, among others: Tony Curtis, Goldie Hawn, Barbara Sinatra, illusionist Criss Angel, Don Felder of the Eagles, David and Julie Nixon Eisenhower, the rapper Taboo, Marlee Matlin, and Lauren Bacall.

You finally interested a publisher in your book. Now what? This panel discusses whether you need a lawyer's or an agent's advice, explains the meaning of typical boilerplate language, and equips you with questions you should ask.

Moderator

GREG DAUGHERTY is the executive editor of *Consumer Reports*. He previously held senior editing positions at *Time*, *Reader's Digest*, and other publications. As a freelancer, he has written for publications such as *The New York Times*, *National Geographic Traveler*, and the print and online editions of *Smithsonian Magazine*. His books include *You Can Write For Magazines*. Daugherty conducts a blog on magazine history, "When Editors Were Gods."

Panelists

JONATHAN KIRSCH is an attorney specializing in publishing law and intellectual property. He is also the author of thirteen books, including *The Harlot by the Side of the Road: Forbidden Tales of the Bible*. His next book, to be published in 2013, is a biography of an early figure in the Jewish armed resistance to Nazi Germany. Kirsch is book editor of *The Jewish Journal*, an adjunct professor on the faculty of the Professional Publishing Institute at New York University, and a three-time president of PEN Center U.S.A.

JILL MARR is an agent at the Sandra Dijkstra Literary Agency. She has a strong Internet and media background; before joining the publishing industry in 2001, she worked in radio and television. She wrote features and ads for *Pages* and continues to write book ads for publishing houses. Marr is interested in voice-driven commercial fiction, with an emphasis on mysteries and thrillers, women's commercial fiction, and historical fiction. She is also looking for non-fiction in the areas of self-help, inspirational, cookbooks, memoir (she especially loves travel and foodie memoirs), history, current events, health and nutrition, pop culture, humor, and music.

JENNIFER POOLEY is an independent development editor and content producer. A former senior editor with HarperCollins imprints William Morrow and Harper Perennial, she published an eclectic list emphasizing literary fiction, memoir, and debut talent. Acquisitions included Willy Vlautin's *The Motel Life*, *Northline*, and *Lean on Pete*; Sarah Hall's *Daughters of the North* and *How to Paint a Dead Man*; Marjorie Hart's *Summer at Tiffany*; Daniel James Brown's *The Indifferent Stars Above* and *Under a Flaming Sky*; Marina Palmer's *Kiss and Tango*; and Michael Zadoorian's *The Leisure Seeker*. In Los Angeles, Pooley continues to discover, partner with, and champion writers across platforms.

How Dare You? How to Research the Unauthorized Celebrity Bio and Live to Tell the Tale

4:00–5:30PM LOCATION: FIGUEROA ROOM

If you plan to write about a famous living person, people close to your subject will likely insist that you have no right to intrude on his or her privacy. This session will clue you in on what to do next.

Moderator

BEVERLY GRAY, who developed 170 low-budget features for B-movie maven Roger Corman, is the author of the definitive, bestselling biography, *Roger Corman: An Unauthorized Biography of the Godfather of Indie Filmmaking*. The paperback edition has been tastefully retitled *Roger Corman: Blood-Sucking Vampires, Flesh-Eating Cockroaches, and Driller Killers*. Gray has also published *Ron Howard: From Mayberry to the Moon . . . and Beyond*. She is updating her Corman book while also focusing on her popular blog, "Beverly in Movieland," which covers movies, moviemaking, and growing up Hollywood-adjacent: www.beverlyinmovieland.com.

Panelists

DENNIS MCDUGAL is a career journalist who has worked for a variety of publications (including the *Los Angeles Times*, *The New York Times*, and *TV Guide*), authored ten books, and was called "L.A.'s No. 1 muckraker" during the 1990s. Author of three bestselling biographies—about Universal Studios chief Lew Wasserman, *Los Angeles Times* publisher Otis Chandler, and actor Jack Nicholson—McDougal is now at work on the

life story of music legend Bob Dylan. A Southern California native, he currently lives near Memphis, Tennessee.

ANDREW MORTON is a leading authority on royalty and modern celebrity. His groundbreaking 1992 biography, *Diana: Her True Story*, revealed the unhappy personal life of the late Diana, Princess of Wales, and changed forever the way the world looked at the British royal family. It was only after Diana's tragic death in 1997 that Morton revealed that his explosive biography was written with her full collaboration. Morton has gone on to write bestselling biographies of Monica Lewinsky, Madonna, Tom Cruise, and Angelina Jolie. He is the winner of numerous awards, including Author of the Year from the British Book Awards.

DAVID STENN graduated from Yale. He is the author of *Clara Bow: Runnin' Wild* and *Bombshell: The Life and Death of Jean Harlow*, both edited by Jacqueline Onassis. *Girl 27*, his feature film documentary based on his *Vanity Fair* article "It Happened One Night . . . At M-G-M," premiered at the Sundance Film Festival. Series television credits include *Hill Street Blues*, *Beverly Hills, 90210*; and, currently, *Boardwalk Empire*, for which he serves as supervising producer.

When we say that a biography is beautifully written, what do we mean? The panel will explore this perennially elusive but fascinating question. Panelists will share favorite passages and discuss how they seek to achieve beauty in their own writing.

Moderator

WILL SWIFT is a presidential biographer, a royal historian, and a practicing clinical psychologist. He is currently working on *Pat and Dick*, a biography of the Nixon marriage. Swift's first book was *The Roosevelts and the Royals: Franklin and Eleanor, the King and Queen of England, and the Friendship that Changed History* (2004). He is also the author of *The Kennedys Amidst the Gathering Storm: A Thousand Days in London, 1938–1940* (2008), an account of the Kennedy family's emergence on the world stage. Swift is a member of the BIO board of directors.

Panelists

KATE BUFORD's biography *Native American Son: The Life and Sporting Legend of Jim Thorpe* (2010) was a *New York Times* Editors' Choice and a winner of awards from the Society for American Baseball Research (SABR) and the Professional Football Researchers Association (PFRA). Her biography *Burt Lancaster: An American Life* was named a best book of 2000 by *The New York Times*, *The Washington Post*, and the *Los Angeles Times*. Buford has written for *The New York Times*, *Film Comment*, and *Bluegrass Unlimited*, among

other publications, and has been a commentator on NPR's *Morning Edition* and American Public Media's *Marketplace*.

DAVID GROFF is an editor, poet, and writer with nearly thirty years' experience in book publishing. Formerly a senior editor at Crown/Random House, in addition to being an independent editor for authors, publishers, and literary agents, he also scouts, develops, and edits new projects for Rob Weisbach Creative Management, which provides development, representation, and strategic career management for writers, visual artists, designers, and editors.

ANNE C. HELLER is the author of *Ayn Rand and the World She Made*, a *New York Times* Notable Book and *San Francisco Chronicle* Best Book of the Year (2009). She was formerly managing editor of *The Antioch Review*, fiction editor at *Esquire* and *Redbook*, and executive editor of editorial projects at Condé Nast Publications. Heller has written for *Esquire*, *Lear's*, *Vanity Fair*, *The Wall Street Journal* online, and other publications. In 2011, she was a visiting professor of American literature at Bennington College. Heller is a member of the BIO board of directors. She lives in New York City.

Biography and Book Technology: Book Trailers

4:00–5:30PM LOCATION: ALUMNI ROOM

Some book trailers simply preview the content. Others create a cliffhanger. In addition to determining the best approach, you need to know what trailers cost and what to expect for your money. Before you say "Action!" get the lowdown from do-it-yourselfers and an L.A. book trailer producer.

Moderator

JOE WOODWARD recently published *Alive Inside the Wreck: A Biography of Nathanael West*. He writes a blog on this work (*The Nathanael West Project*). A two-time Los Angeles Press Club Award winner, he has published nonfiction in the *Los Angeles Times*, *San Francisco Chronicle*, and *Poets & Writers*, and fiction in *Passages North*, *Zone 3*, *The Dos Passos Review*, *Southern Indiana Review*, and elsewhere. Woodward received an MFA at Brooklyn College. He lives in Los Angeles. His website is www.joewoodward.net.

Panelists

JENNIFER PHILIPS started out as a newspaper reporter but now splits her professional energy between healthcare innovation projects (the day job that pays the bills) and writing, especially for children. She has written three juvenile biographies (*Elijah Lovejoy's Fight for Freedom*, *Robert Wadlow: The Unique Life of the Boy Who Became the World's Tallest Man*, and *Nina Kosterina: A Young Communist in Stalinist Russia*) and has another one in the works. Philips (www.noseinthebookpublishing.com) is "up to her elbows" in paper-craft projects while writing two how-to books on assignment for a children's educational publisher.

CARL ROLLYSON is professor of journalism at Baruch College, The City University of New York. He has published

more than forty books—including biographies of Marilyn Monroe, Lillian Hellman, Martha Gellhorn, Norman Mailer, Rebecca West, Susan Sontag, and Jill Craigie, and studies of American culture, genealogy, children's biography, film, and literary criticism—and more than 500 articles on American and European literature and history. Rollyson is working on *American Isis: The Life and Death of Sylvia Plath*, to be published in February 2013 on the fiftieth anniversary of Plath's death. Rollyson (www.carlrollyson.com) is a member of the BIO board of directors.

CHRIS ROTH grew up in Los Angeles. Together with his brother Steve, he created countless home videos mimicking the movies they rented from the Topanga Canyon Video Store. Before graduating from Parsons School of Design with a BFA in illustration, Roth created vivid imagery for books, magazines, and album covers, and storyboarded commercials for MTV Networks. He eventually storyboarded more than 60 commercials for MTV, MTV2, and VHI, two of which were nominated for an Emmy Award. In January 2011, he founded The Other House (www.theotherhouse.com), a creative development and production company with six partners and their extended networks of creative professionals.

Sunday, May 20 | Master Classes & Tour

Widening Your Book's Reach: Adapting Your Biographies for Young Adult Readers

9:00–11:30 A.M. LOCATION: FIGUEROA ROOM

This workshop will guide you in identifying a target audience, choosing appropriate subjects, employing writing styles that engage young readers, understanding essential curriculum connections, writing a compelling proposal, finding a publisher, and developing specialized marketing techniques to reach your intended readers.

ANGELICA SHIRLEY CARPENTER is curator emerita of the Arne Nixon Center for the Study of Children's Literature at California State University, Fresno, and the author or coauthor of award-winning biographies for young people, including *Frances Hodgson Burnett*, *L. Frank Baum*, and *Lewis Carroll*.

ALEXIS O'NEILL is an instructor at the UCLA Extension Writers' Program and the author of several award-winning

books for children, including *The Recess Queen*, *The Worst Best Friend*, and *The Kite That Bridged Two Nations*.

SUSAN GOLDMAN RUBIN has been an instructor in the UCLA Extension Writers' Program for more than two decades and is the author of more than 50 books for young readers, including *Music was IT: Young Leonard Bernstein*; *Andy Warhol: Pop Art Painter*; and *The Cat with the Yellow Star: Coming of Age in Terezin*.

Literary Biography

9:00–11:30 A.M. LOCATION: CLUB ROOM

TRACY DAUGHERTY (see panelist biography on page 6)

CHARLES J. SHIELDS (see panelist biography on page 10)

Alternatives to Traditional Publishing

9:00–11:30 A.M. LOCATION: BOARD ROOM

CARL ROLLYSON (see panelist biography on page 14)

Solid Approaches to Research

9:00–11:30 A.M. LOCATION: ALUMNI ROOM

JAMES MCGRATH MORRIS, BIO executive director (*Pulitzer: A Life in Politics, Print, and Power*; *The Rose Man of Sing Sing: A True Tale of Life, Murder, and Redemption in the Age of Yellow Journalism*; *Eye on the Struggle: Ethel L. Payne's Journey Through the Civil Rights Revolution* [forthcoming])

Visit to the Seaver Center for Western History Research, Natural History Museum of Los Angeles 900 Exposition Boulevard

10:00AM*–NOON

*MEET AT 9:45AM AT STAFF ENTRANCE, BILL ROBERTSON LANE

The Natural History Museum of Los Angeles County is home to the second largest natural science and social history collection in the United States. The museum's Seaver Center for Western History Research collects, preserves, and makes available archival materials relating to the history of the trans-Mississippi West, with a particular focus on Southern

California and Los Angeles. The History Department was one of the first institutions to preserve materials from the motion picture industry. The tour will be led by **DR. JOHN LONG**, the museum's vice president of research, and **BETH WERLING**, History Collection manager and silent-film historian.

Schedule

Saturday

7:30–7:45	Registration: Lobby				
8:00–8:45AM	BIO Membership Meeting: Embassy Room				
Room	Cardinal-Gold Room	Figueroa Room	Board Room	Club Room	Alumni Room
9:00–10:30AM	Show Me the Money: How to Finance and Manage the Cost of Your Work	It Takes Two to Interview	The Biographer and the Biopic	Choosing Your Subject with the Market in Mind	Beyond Disneyland: Research Opportunities in Southern California
10:45AM–12:15PM	Legal Liabilities for Biographers	From Infatuation to Footnote: Archival and Other Research	Writing about Sex and Love	Blogging to Boost Sales	The Stars Appear: Stars, Celebrity, and Biography
12:30–2:00PM	Lunch featuring keynote address by the 2012 BIO Award recipient Arnold Rampersad: Embassy Room				
2:00–3:45PM	Ex-Wives, Angry Children, and Other Questionable Sources	Pursuing Hollywood's Past	The Gifts, Challenges, and Dangers of Chronology	Exploiting the Power of Social Media	Two Leading Literary Agents' View of the Changing World of Publishing
4:00–5:30PM	The Dotted Line: Contract Issues for Writers	How Dare You? How to Research the Unauthorized Celebrity Bio and Live to Tell the Tale	Creating a Beautifully Written Biography		Biography and Book Technology: Book Trailers
5:30–7:30PM	Grand reception in Vineyard Room, Davidson Center Premiere of <i>Biopics and Biography: A Conversation Between Martin Scorsese and Stacy Schiff</i>				

Sunday Master Classes

Room	Figueroa Room	Club Room	Alumni Room	Board Room
9:00–11:30AM	Widening Your Book's Reach: Adapting Your Biographies for Younger Readers	Literary Biography	Solid Approaches to Research	Alternatives to Traditional Publishing

*B*IO is deeply grateful to all the institutions that have enriched the 2012 Compleat Biographer Conference by opening their doors to our members: Margaret Herrick Library, Academy of Motion Picture Arts and Sciences; The Huntington Library; Los Angeles Public Library; The Paley Center for Media; Seaver Center for Western History Research, Natural History Museum of Los Angeles; UCLA Film & Television Archive; and The USC Libraries.